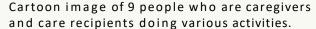


Data Infrastructure for Measuring the Care Economy

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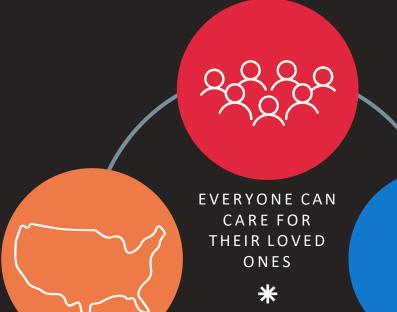
July 16, 2025







Build Power Amongst the Caring Majority



Transform Cultural Norms and Narratives

EVERYONE CAN WORK, LIVE, AND AGE WITH DIGNITY

Win Federal- and State- Level Policies

The Caring Majority

Care Workers 6 million Family **Parents** Caregivers 105 million 65 million **People With** Disabilities Older Adults 70 million 58 million

Diagram representing all the people touched by care including care workers with most recent data available from sources (6 million per BLS data on child care and direct care workforce), Family Caregivers (105 million per RAND Corporation), people with disabilities (70 million per US census), and older adults (58 million per US Census), and parents (65 million per the Kaiser Family Foundation)

Policy Context and Considerations for Data Infrastructure Measuring the Care Economy

- Care work is the work that makes all other work possible, yet our current public investments undervalue care and leave care workers underpaid.
- Medicaid, not private insurance or Medicare, is the primary source of funding for aging and disability care.
- Family caregivers are providing essential, mostly unpaid care for their loved ones and need support.

Opportunities for Strengthening Data Infrastructure Measuring the Care Economy

- Understanding the experiences of unpaid family caregivers, including health and economic challenges, unmet needs
- Understanding the experiences of older adults and people disabilities who need care, but remain on waiting lists or perhaps may be unaware of the services available.
- Assessing impact of care workforce job quality (i.e. wages and benefits, unionization rates)
 on consistent and reliable care that supports the needs of care recipients and family
 caregivers
- Examining state and federal investments in care and any trends or shifts over time
- Identifying key economic indicators that explore the relationship between the health of the economy and public investments in care
- Data availability by state, county, state districts and federal Congressional districts, disaggregated

