

# Data and Knowledge as Infrastructure

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# Motivation...Easy access to data

- The 'Hello World' problem (courtesy: R.V. Guha)
  - Access a 1PB (or, 100TB, or 10TB?) dataset
  - Create a subset of 10TB
  - Perform an operation (statistical computation)
  - Print the result
  - Do this as a homework problem by next class session
  - In a class of 500 students...
- Dataset size is not important; could be about accessing multiple, heterogeneous data sources, ...

# Motivation...Better access to data

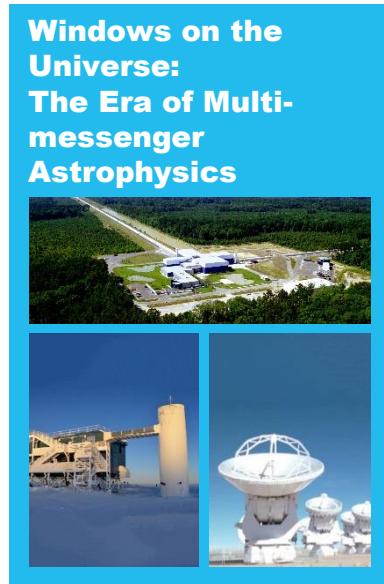
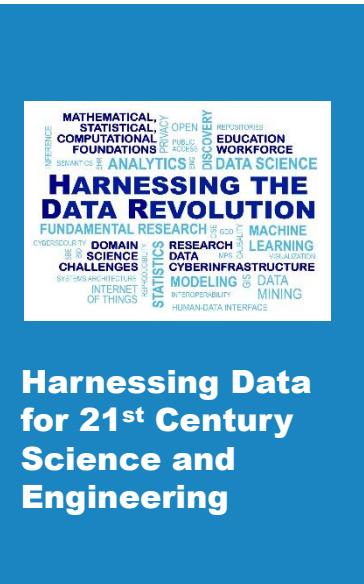
- Why can't I talk to my data?
  - Natural (natural language) interfaces to data
  - And talk to my data about other data...?
- Story Telling
  - Need to be able to tell stories *about* your data
    - Milind Kamolkar, CDO, Sanofi, hired journalists as his first hires as a CDO. From MIT CDOIQ meeting, July 12-14, 2017
  - Want to tell stories *with* data

# Motivation...Data in an interlinked world

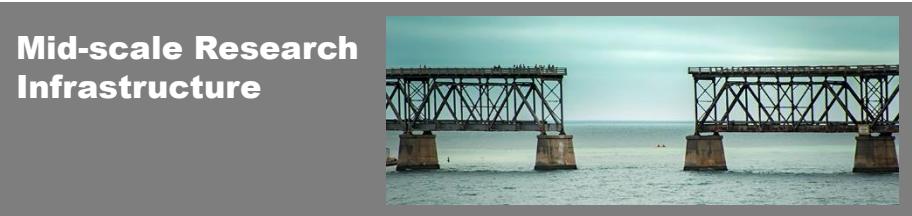
- NITRD Big Data Interagency Working Group Workshop on Metrics for Digital Data Repositories, July 2017
  - An observation: One of the evaluation criteria for data repositories should be about how well they are “networked” to other data

# NSF “Big Ideas”

## RESEARCH IDEAS

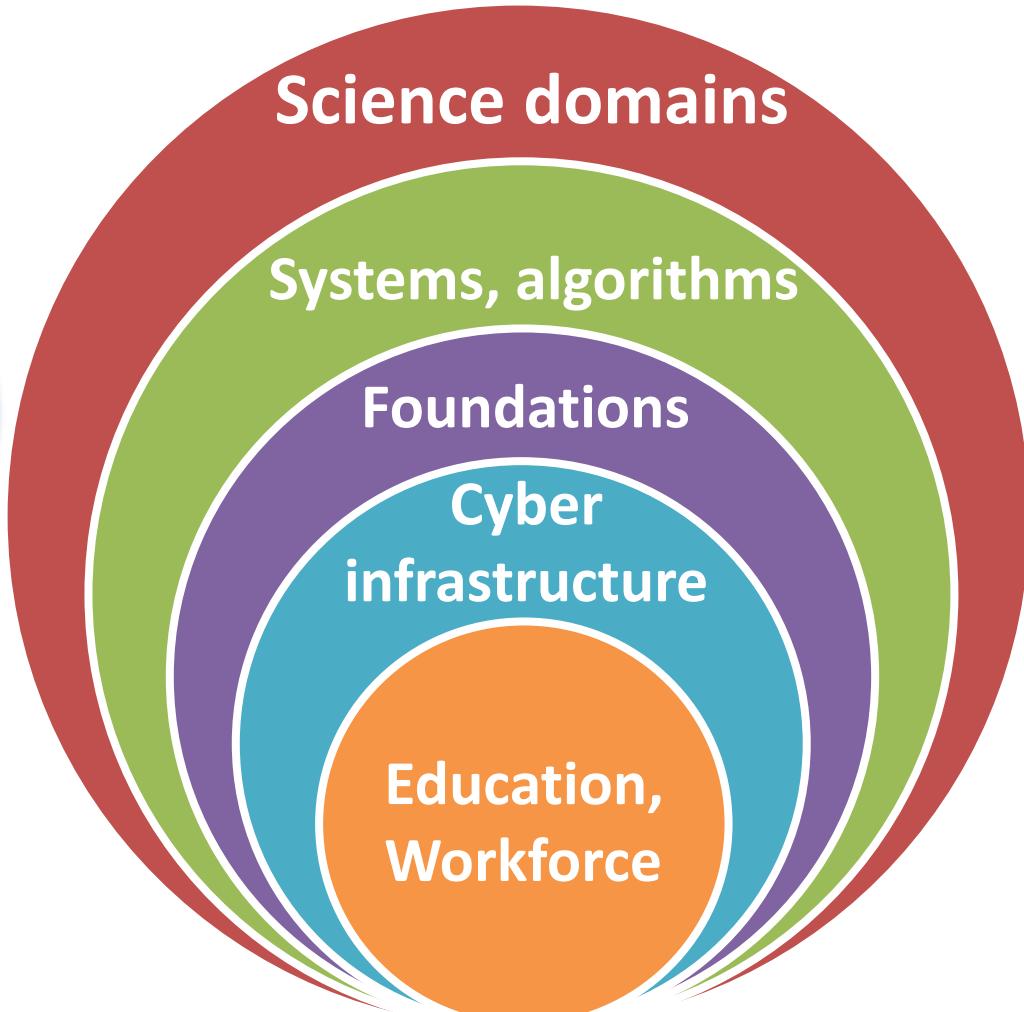
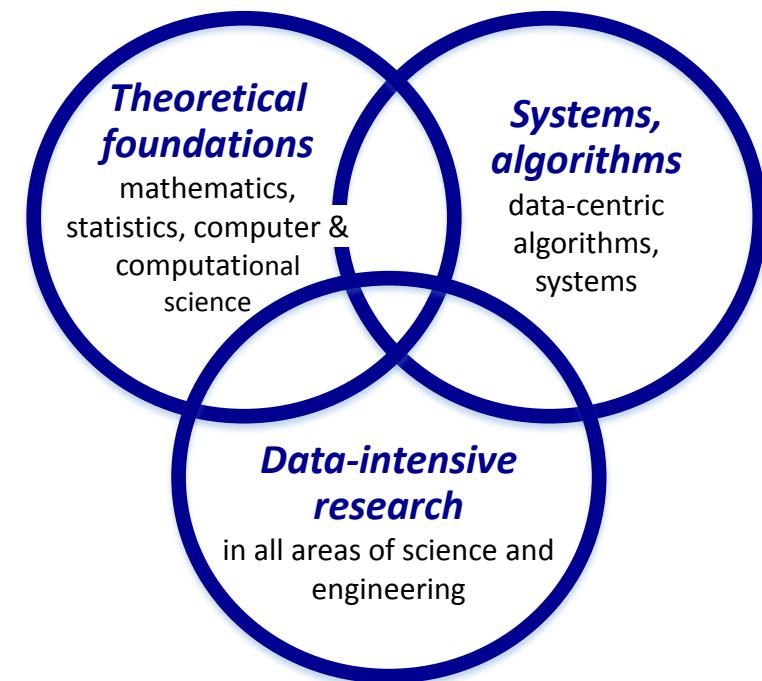


## PROCESS IDEAS



# Harnessing the Data Revolution: five themes

**Research** across all NSF Directorates



**Educational pathways**



Innovations grounded in an education-research-based framework

**Advanced cyberinfrastructure**



Accelerating data-intensive research

# Motivation for Knowledge Infrastructure

- Foster research on a class of new applications leveraging data, context, and inferences from data
- Support integrative analysis and interpretation of multimodal data
- Develop advanced applications, e.g.:
  - Question/answer interfaces
  - Dialog-based interactions
  - Explanatory/story-telling interfaces

# Past/Current Related NSF Efforts

- Research on
  - creation of knowledge bases (representation, performance)
  - creation of ontologies
  - knowledge extraction
  - knowledge aggregation
  - reasoning ...

# Example NSF projects - 1

- **Knowledge Graph Mining for Financial Risk Analytics**, PI: Mohammed Zaki, 2017
  - a "financial risk" knowledge graph from textual and semantic features mined from the publicly available annual and quarterly reports filed with the SEC; and textual data from news articles and credit assessment reports.
- **Developing the Next Generation of Community Financial CyberInfrastructure for Monitoring and Modeling Financial Eco-Systems and for Managing Systemic Risk**, PI: Louiqa Raschid, 2013
  - Financial entity identification data challenges 2016, 2017
  - In collaboration with NIST and OFR, <https://ir.nist.gov/dsfin>
  - Creation of multiple open source graph datasets using SEC filings—in collaboration with IBM Almaden.

# Example NSF projects - 2

- **From Data to Knowledge: Extracting and Utilizing Concept Graphs in Online Environments**, PI: Cornelia Caragea, 2016
  - Explore construction of scholarly knowledge graphs by combining evidence from multiple resources, in an open information extraction framework;
  - Design and develop novel algorithms for detection and analysis of interesting and previously unknown connections between concepts, to enforce knowledge discovery on the Scholarly Web;
  - Investigate the utility of scholarly knowledge graphs in a question answering system

# Example NSF projects – 3

- **Scalable Probabilistic Inference for Large Knowledge Bases**, PI: Dan Suciu, 2016
  - Use of database technology to support construction of knowledge bases/graphs
- **Efficient Query Processing over Large Probabilistic Knowledge Bases**, PI: Daisy Zhe Wang, 2015
  - Infer missing knowledge from large-scale knowledge bases
- **Fusion of Heterogeneous Networks for Synergistic Knowledge Discovery**, PI: Philip Yu, 2015
  - Effective transfer of relevant knowledge across “partially aligned” networks—depends upon the relatedness of the different networks, and also the target applications/uses

# Example NSF projects - 4

- **Constructing Knowledge Bases by Extracting Entity-Relations and Meanings from Natural Language via "Universal Schema", PI: Andrew McCallum, 2015**
  - Automated knowledge base (KB) construction from natural language
- **Knowledge Graph Query Processing and Benchmarking, PI: Xifeng Yan, 1528175**
  - Provide a standardized way to fairly and comprehensively evaluate different knowledge graph query algorithms;
  - Improve understanding of existing query engines;
  - Advance the area by providing a common benchmarking framework

# Example NSF projects - 5

- **Using Knowledge Resources to Improve Information Retrieval, PI: Jamie Callan, 2014**
  - Examines how to use knowledge bases to improve IR tasks such as *ad hoc* search
  - Some of the work was performed in conjunction with Allen Institute for Artificial Intelligence's Semantic Scholar search engine.
  - Link documents and queries to the KB through entities...which improves the representation of the query and document, leading to more accurate ranking.
  - **KG4IR: The First Workshop on Knowledge Graphs and Semantics for Text Retrieval and Analysis, in conjunction with ACM SIGIR 2017, Tokyo, Japan, August 11, 2017**

# Science and Ontologies

- Many efforts across sciences, especially Biomedical, Biology, Ecology, in developing and using ontologies
- Some significant effort in other domains, e.g. astronomy, hydrology, some areas of engineering
- More recent efforts in other domains, e.g. materials science, social science, education research, ...

# Recent related meetings

- Community and inter-agency meetings
- *Entities, Facts, Questions, Answers: Building the Foundations for Semantic Information Processing*
  - July 2016, Washington, DC
- *TOKeN: The Open Knowledge Network*
  - February 27<sup>th</sup>, Sunnyvale, CA
- *Workshop on Creating an Open Knowledge Network*
  - October 4-5, 2017, National Library of Medicine, Bethesda, MD,
  - Attendees from academia, industry, govt
  - Participation by NSF, NIH, DARPA, NIST, NASA