

Medical Countermeasures - Expanding Delivery and Increasing Uptake Through Public-Private Partnerships: A Workshop Series

Agenda

Workshop 2 - Public-Private Partnerships for Acceptance and Uptake of Medical Countermeasures
Thursday, October 12, 2023, 12:00 PM – 2:00 PM ET

Background:

The National Academies of Sciences, Engineering, and Medicine [Forum on Medical and Public Health Preparedness for Disasters and Emergencies](#) is hosting a series of virtual public workshops to examine lessons learned and future opportunities for public-private partnerships (PPP) through novel distribution and dispensing models to facilitate distribution, dispensing, and uptake of medical countermeasures (MCMs) to the public during a public health emergency. For this workshop series, MCMs are medicines and medical supplies that may be used to diagnose, prevent, or treat disease during a public health emergency. Additionally, public-private partnerships refer to cross-sector collaborations between government, private for-profit, and non-profit entities.

Workshop Series Objectives:

The workshop will build on lessons learned from various models deployed during COVID-19 and other health emergency responses, such as retail pharmacies as points of diagnosis and dispensing of MCMs, outpatient infusion centers and home health care providers as collaborators in administering monoclonal antibodies, use of telehealth, and collaboration between telehealth providers and various dispensing options to provide access to MCMs for the public. The virtual workshop series will feature invited presentations and discussions that explore areas such as:

- Lessons learned from public-private partnerships to deliver MCMs during past health emergencies;
- Opportunities to expand and sustain partnerships and capacity between emergencies, as well as opportunities to reduce or eliminate barriers that challenge the operationalization, sustainment, and expansion of partnerships;
- Opportunities for addressing the unique needs of disproportionately affected populations (e.g., children, individuals with behavioral health challenges, racial and ethnic minorities, older adults) through enhanced capacity for MCM distribution and dispensing; and
- Potential paths forward for public-private partnerships in developing a threat- agnostic/MCM-agnostic system for delivering MCMs to the public.

Workshop Series Overview:

To orient the audience, a pre-recorded video will be available on the workshop webpage that presents operational, social, and cultural context to public-private partnerships for MCM distribution, dispensing, and uptake. Each workshop of the five-part workshop series presents a unique perspective on public-private partnerships for MCM distribution, dispensing, and uptake:

- The first workshop explores [Public-Private Partnerships for Data-Informed Decision-Making to Distribute, Dispense, and Administer Medical Countermeasures](#) to bring timely and relevant information to decision-makers that inform strategy and operations for MCM distribution, dispensing, and administration.
- The second workshop explores [Public-Private Partnerships for Acceptance and Uptake of Medical Countermeasures](#) to enable understanding, acceptance, and uptake or administration of medical countermeasures, with a particular focus on at-risk and disproportionately affected populations.
- The third workshop explores [Public-Private Partnerships for Dispensing and Administration of Medical Countermeasures](#) to deliver and administer significant volumes of medical countermeasures to the public.
- The fourth workshop explores [Public-Private Partnerships for Distribution of Medical Countermeasures](#) to ensure equitable and efficient allocation and distribution of MCM.
- The fifth, and final, workshop of the series explores [Future Opportunities: Levers and Systems for Public-Private Partnerships to Distribute, Dispense, and Administer Medical Countermeasures](#). This workshop will synthesize legal, regulatory, and systems conditions for successful partnerships across past workshop topics.

WORKSHOP 2 – PUBLIC-PRIVATE PARTNERSHIPS FOR ACCEPTANCE AND UPTAKE OF MEDICAL COUNTERMEASURES

Thursday, October 12, 2023, 12:00 pm – 2:00 pm ET

Public acceptance and uptake of medical countermeasures can significantly impact the health and well-being of affected communities. The focus of this workshop is on exploring how public-private partnerships can enable the understanding, acceptance, and uptake of medical countermeasures, with a particular focus on at-risk and disproportionately affected populations.

Specifically, this workshop will:

- *Share examples of how public-private partnerships can be leveraged to enhance communication, community engagement, and demand strategies for acceptance and uptake medical countermeasures.*
- *Understand the barriers to and facilitators of public-private partnerships for the acceptance and uptake or administration of medical countermeasures.*
- *Identify how policies, systems, and perceptions need to shift to enable public-private partnerships for the acceptance and uptake of medical countermeasures.*

SESSION I WELCOME AND OVERVIEW OF THE WORKSHOP SERIES

12:00 PM Welcome and Opening Remarks from the Chair

Ali S. Khan, *Workshop Chair*
Dean, College of Public Health
University of Nebraska Medical Center

SESSION II PRESENTATIONS OF CASE STUDIES

12:10 PM *This session will present case studies of novel public-private partnerships that have aimed to improve understanding, acceptance, and uptake of medical countermeasures.*

Moderator: Monica Schoch-Spana
Senior Scholar
Johns Hopkins Center for Health Security

Tracy Reed
Community Health Director
Southeastern Idaho Public Health

Stephen Thomas
Professor, Health Policy and Management
Director, Center for Health Equity
University of Maryland

Jeremy Pangelinan
Patient Services Director
Muckleshoot Health and Wellness Center

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Christopher Shields

Assistant Commissioner, Bureau of Health Protection
City of Chicago

Tasnuva Khan

Project Director, Faith and Vaccines
RESOLVE

SESSION III PANEL DISCUSSION

1:00 PM

Discussion on Opportunities and Ways Forward

This session will engage invited speakers and audience members to provide a discussion to synthesize successful elements of public-private partnerships and to derive strategies that can be applied for future health emergencies.

SESSION IV WORKSHOP 2 CLOSING REMARKS

1:50 PM

Chair's Reflection and Preview of Workshop 3

Ali S. Khan, *Workshop Chair*
Dean, College of Public Health
University of Nebraska Medical Center

2:00 PM

End Workshop 2
