

*The National Academies of*  
**SCIENCES • ENGINEERING • MEDICINE**

*Forum on Drug Discovery, Development, and Translation*  
*Roundtable on Genomics and Precision Health*

**The Role of Digital Health Technologies in Drug Development**  
**A Workshop**

**March 24, 2020**  
**10:00 a.m. – 4:15 p.m. (ET)**

ZOOM WEBINAR REGISTRATION:

[https://nasem.zoom.us/webinar/register/WN\\_8xfTtbfeQrGVh4Y1dAE38A](https://nasem.zoom.us/webinar/register/WN_8xfTtbfeQrGVh4Y1dAE38A)

## **Agenda**

Digital health technologies (e.g. smartphone apps, wearable sensors, and other remote, sensor-based tools that combine hardware and software) have become increasingly available to consumers, providers, and researchers. They offer new opportunities to address critical challenges or pain points, better connect patients and health care providers, and incorporate patient input throughout the drug research and development (R&D) life cycle. This workshop will provide a venue to discuss challenges and opportunities in using digital health technologies to improve the probability of success in drug development. Workshop participants may consider key components for an evidence-based framework for applying digital health technologies towards drug research and development.

### **WORKSHOP OBJECTIVES:**

- Highlight critical barriers or “pain points” along the drug R&D lifecycle for which digital health technologies may be uniquely suited to address;
- Consider lessons learned from currently validated digital health technology applications that could be generalizable for newer digital health technologies;
- Consider opportunities to enable the practical application of digital health technologies for improving drug development (e.g. sharing best practices for the validation and use of digital health technologies, harmonizing guidelines across sectors).
- Consider strategies for evaluating and selecting digital health technologies that are fit-for-purpose in drug development (e.g. examining existing frameworks, establishing appropriate evidentiary criteria);
- Discuss privacy, ethical, and regulatory issues related to the use of digital health technologies.

10:00 a.m. ET **Welcome**

ROBERT CALIFF  
*Forum Co-Chair*  
Verily Life Sciences

GEOFFREY GINSBURG  
*Roundtable Co-Chair*  
Duke University School of Medicine

## Opening Remarks

JENNIFER GOLDSACK, *Workshop Co-Chair*  
Executive Director  
Digital Medicine Society

JOSEPH MENETSKI, *Workshop Co-Chair*  
Associate Vice President of Research Partnerships  
Foundation for the National Institutes of Health

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## BRIEFING: ETHICAL CONSIDERATIONS

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10:15 a.m. ET ***Ethicist Perspective***

CAMILLE NEBEKER  
Director  
Research Center for Optimal Digital Ethics  
University of California San Diego

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## SESSION I DIGITAL TOOLS FOR CHARACTERIZING DISEASE

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10:45 a.m. ET **Session Moderator**

EFFY VAYENA  
Professor  
Health Ethics and Policy Lab, ETH Zurich

***Non-Profit Perspective/Platform Research Perspective***

LARSSON OMBERG  
Vice President, Systems Biology  
Sage Bionetworks

***NIH Perspective***

CHRIS LUNT  
Chief Technology Officer  
*All of Us* Research Program  
National Institutes of Health

***Patient Engagement Perspective***

ALICIA STALEY  
Senior Director, Patient Engagement  
Medidata Solutions

***Developer Perspective***

LUCA FOSCHINI  
Chief Data Scientist & Co-founder  
Evidation Health, Inc.

11:25 a.m. ET **Panel Discussion with Speakers and Workshop Participants**

11:45 a.m. ET **BREAK**

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## SESSION II DIGITAL TOOLS FOR RECRUITMENT AND SAFETY TRIALS

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12:00 p.m. ET **Session Moderator**

DEVEN McGRAW

Chief Regulatory Officer  
Ciitizen Corporation

***Regulatory Perspective***

CHRISTOPHER LEPTAK

Director, Regulatory Science Program, Office of New Drugs  
Center for Drug Evaluation and Research  
U.S. Food and Drug Administration

***Industry Perspective***

YVONNE YU-FENG CHAN

Senior Director, Medical Affairs for Digital Medicine  
Otsuka Pharmaceutical Companies

***Developer Perspective***

Chris Benko

Chief Executive Officer  
Konesksa Health

***Academic Perspective***

ERIC PERAKSLIS

Rubenstein Fellow  
Duke University

12:40 p.m. ET **Panel Discussion with Speakers Workshop Participants**

1:00 p.m. ET **BREAK**

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## FIRESIDE CHAT

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1:30 p.m. ET **Session Moderator**

JENNIFER GOLDSACK, *Workshop Co-Chair*  
Executive Director  
Digital Medicine Society

***Regulatory Perspective***

AMY ABERNETHY

Principal Deputy Commissioner  
U.S. Food and Drug Administration

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## SESSION III DIGITAL TOOLS FOR PIVOTAL TRIALS

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2:00 p.m. ET **Session Moderator**

HUSSEINI MANJI  
Global Therapeutic Head, Neuroscience  
Janssen Research & Development

***Industry Perspective***

SEAN KHOZIN  
Global Head of Data Strategy  
Janssen Research & Development

***Developer Perspective***

RITU KAPUR  
Head of Biomarkers  
Verily Life Sciences

***Regulatory Perspective***

LEONARD SACKS  
Associate Director of Clinical Methodology, Office of Medical Policy  
Center for Drug Evaluation and Research  
U.S. Food and Drug Administration

2:30 p.m. ET **Panel Discussion with Speakers and Workshop Participants**

2:50 p.m. ET **BREAK**

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## SESSION IV DIGITAL TOOLS FOR POSTREGISTRATION SURVEILLANCE

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3:00 p.m. ET **Session Moderator**

CHRISTINA SILCOX  
Managing Associate  
Duke-Margolis Center for Health Policy

***Industry Perspective***

MICHELLE CROUTHAMEL  
Director, Digital Health & Innovation  
AbbVie

***Patient Engagement Perspective***

SALLY OKUN  
Policy and Ethics  
UnitedHealth Group Research & Development

***Clinician/Health System Perspective***

EDMONDO ROBINSON

Chief Digital Innovation Officer

Moffitt Cancer Center

3:30 p.m. ET **Panel Discussion with Speakers and Workshop Participants**

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**KEY REFLECTIONS AND NEXT STEPS**

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3:45 p.m. ET **Key Reflections and Next Steps**

JENNIFER GOLDSACK, *Workshop Co-Chair*

Executive Director

Digital Medicine Society

JOSEPH MENETSKI, *Workshop Co-Chair*

Associate Vice President of Research Partnerships

Foundation for the National Institutes of Health

4:15 p.m. ET **Adjourn**