



CENTER FOR
AUTOMOTIVE
RESEARCH

Changing Automotive Supply Chains

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THE CENTER FOR AUTOMOTIVE RESEARCH (CAR)

Automotive industry contract research and service organization (non-profit) with more than 30 years experience forecasting industry trends, advising on public policy, and sponsoring multi-stakeholder communication forums.



RESEARCH

Independent research and analysis on critical issues facing the industry.



EVENTS

Industry-driven events and conferences that deliver content, context, and connections.



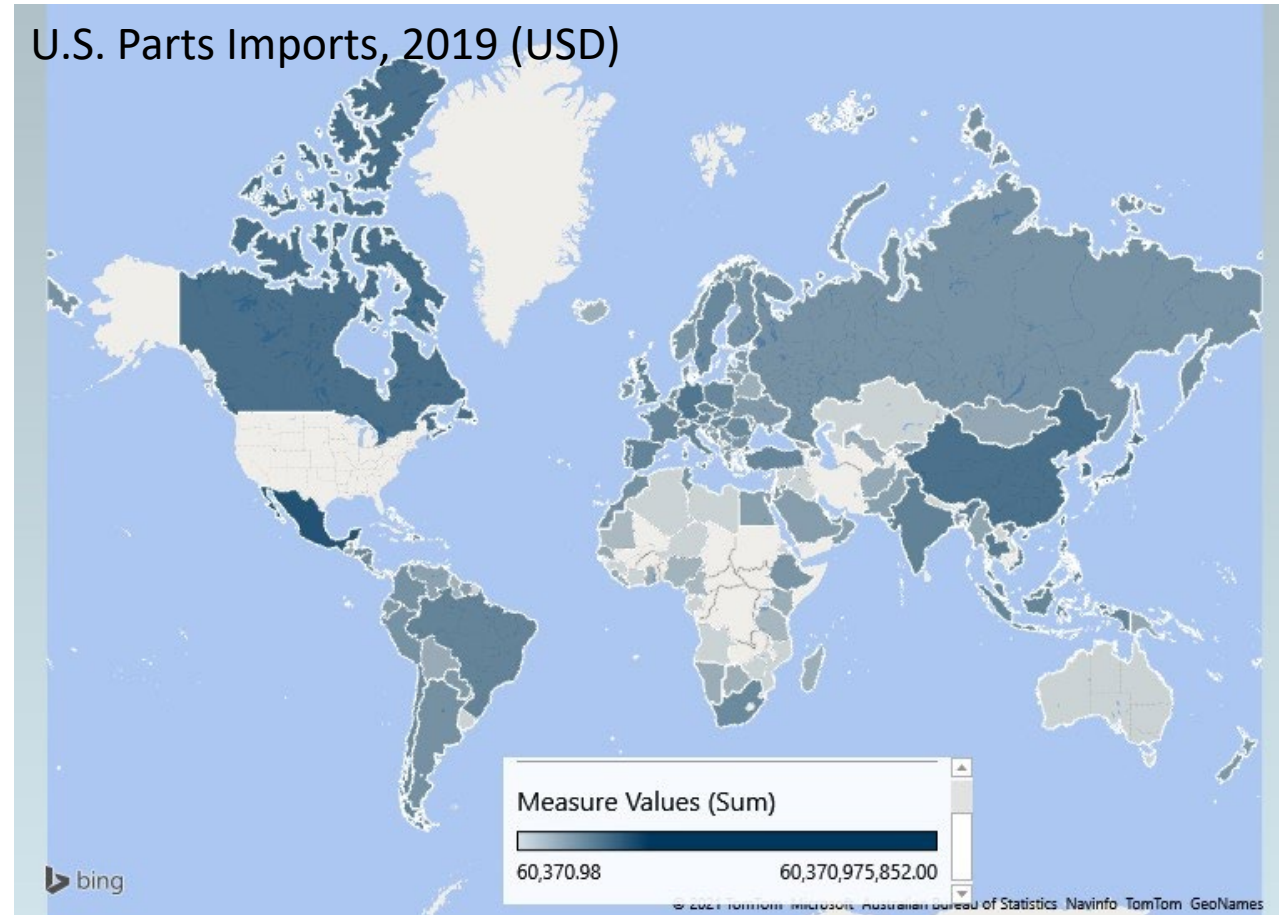
CONNECT

Consortia that bring together industry stakeholders to participate in working groups, networking opportunities, and access to CAR staff.

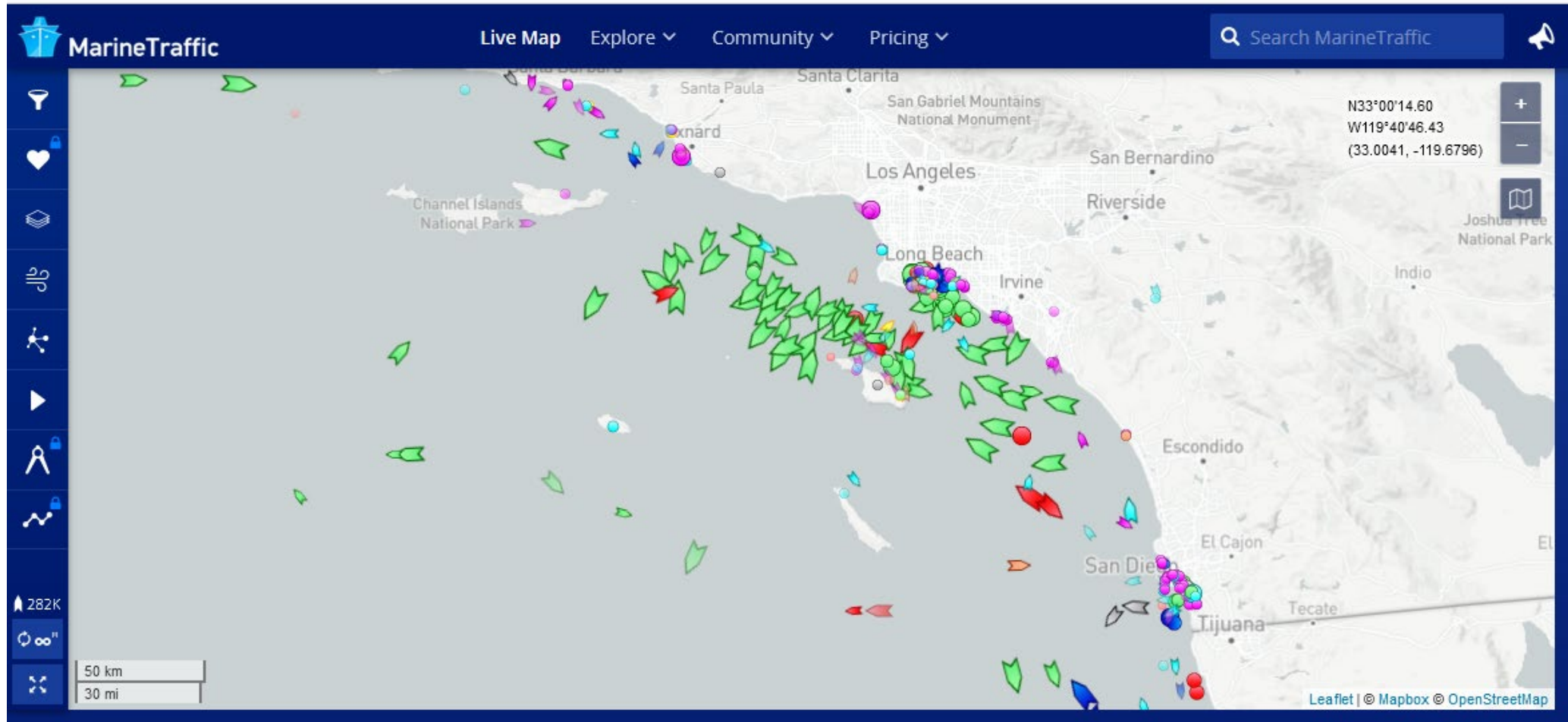
30,000 parts come to the United States from 186 countries/areas to build 10-12 million vehicles/year

There are many things that can (and often do) go wrong:

- Shipping disruptions
- Parts shortages
- Weather
- Natural disasters
- Finance
- Labor disputes

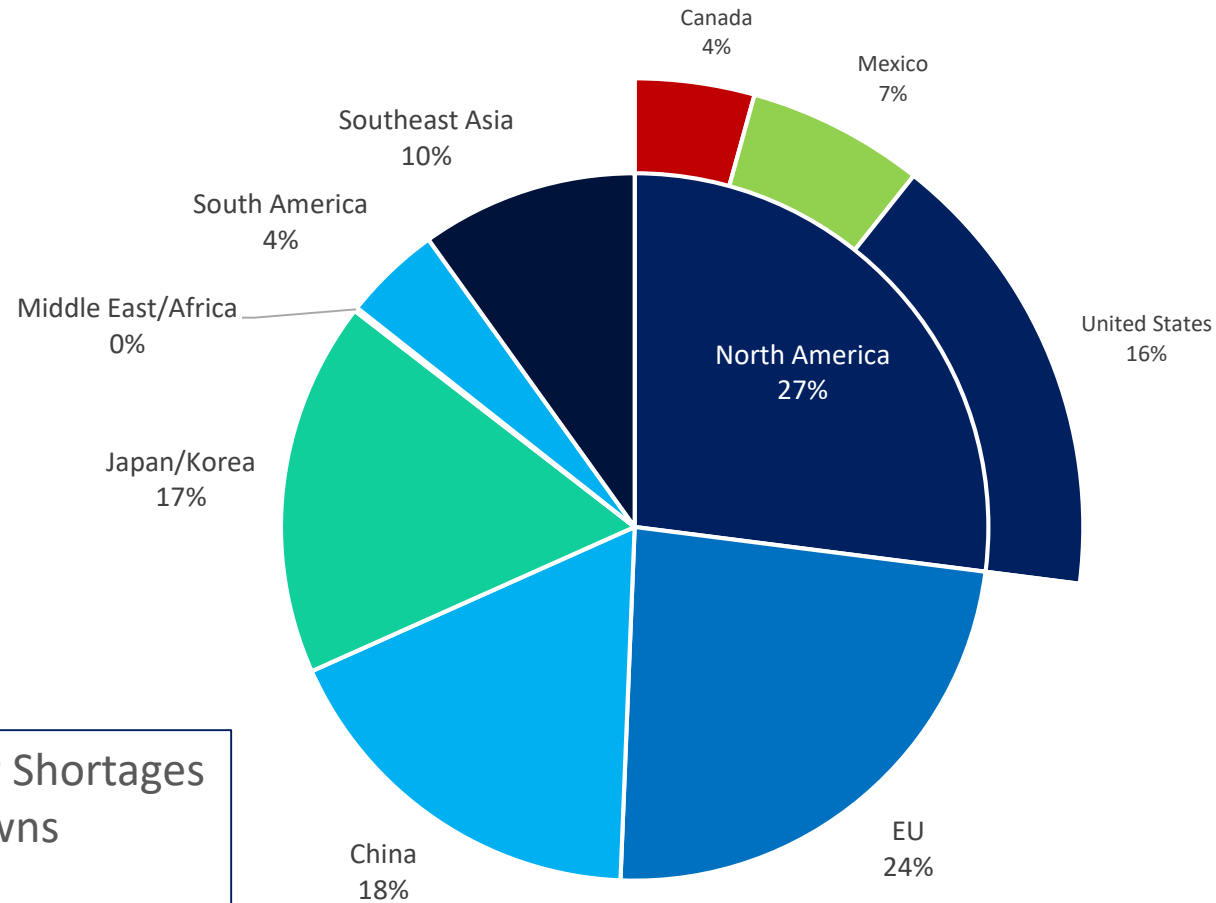


Shipping tie-ups/delays/disruptions impact everything—not just semiconductors



2021 Global Lost Production = 8.7M Light Vehicles (U.S. = 1.4M)

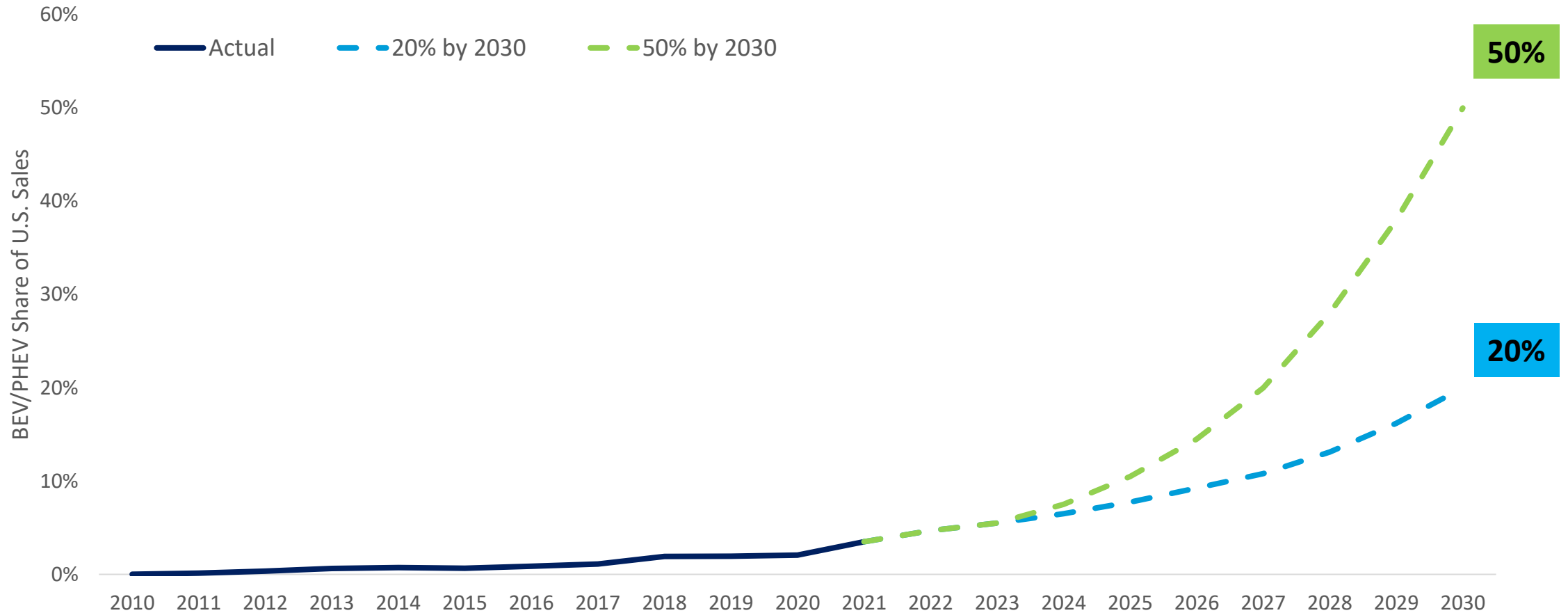
YTD through 11 October Announced Downtime & Shift Trimming, by Region



| | |
|-------|---|
| 95.6% | Semiconductor Shortages |
| 3.5% | COVID Shutdowns |
| 0.8% | Weather |
| 0.1% | China Power Outages (magnesium shortages?) |

A long way to go to get to net zero by 2050

BEV & PHEV U.S. Market Share 2010-2021 YTD; 2021-2030 projected



Everything is new



PRODUCT

New platforms, new vehicles, & new business models



TECHNOLOGY

New technology is more capable with longer range & lower costs



INPUTS

EVs require different inputs & different current part & component content



PROCESSES

New plant investments = latest manufacturing processes & techniques



COMPANIES

Upending existing supply chains with new entrants, JVs, M&As, & new leaders

NEW STRATEGIES

1 EV platform = 18+ vehicle models

GM BEV3 Platform



Buick Enspire

Chevy Camaro

Buick D-SUV 3-Row

Chevy Corvette EUV

Cadillac Celestiq

Chevy B-SUV

Cadillac Lyriq

Chevy C-SUV

Cadillac C-Sedan

Chevy D-SUV 3-Row

Cadillac D-Sedan

Cruise B-Hatchback AV

Cadillac C-SUV

Cruise Origin AV

Chevy Bolt

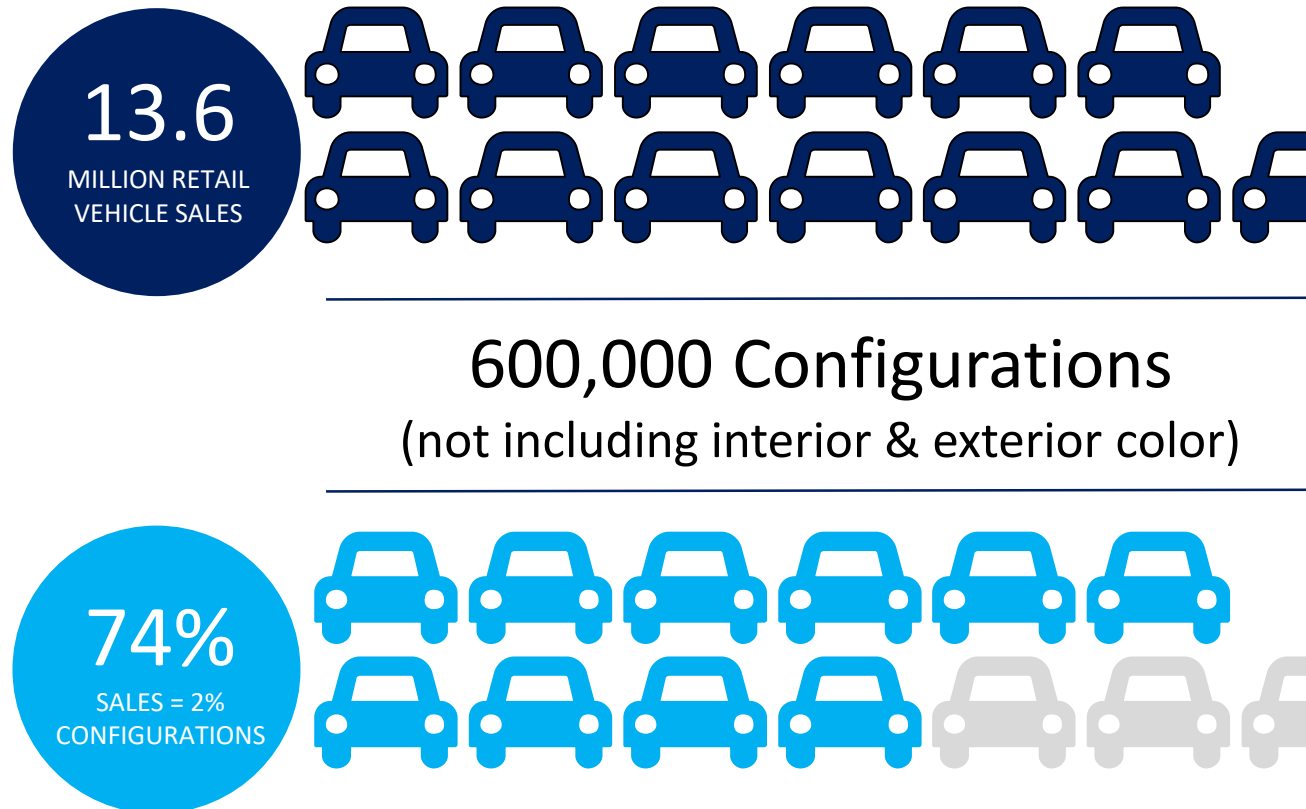
Acura D-SUV

Chevy Bolt EUV

Honda Prologue

Blank sheet of paper platforms = Less manufacturing complexity

2019 JD Power Data:

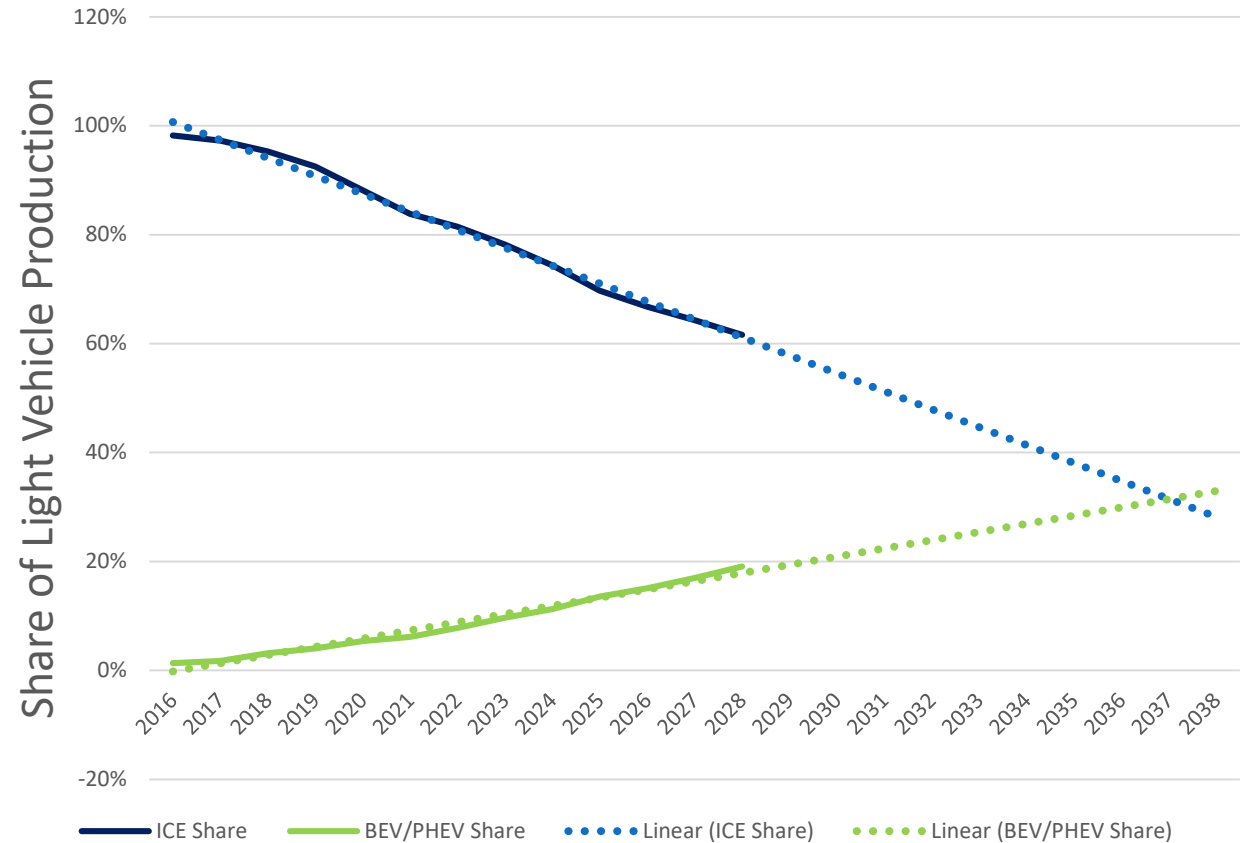


More common propulsion parts, too



**Ramping up PEVs &
Ramping down ICE =
Low productivity &
potential for plant
shutdowns/consolidation**

**U.S. Light Vehicle Production, Forecast, & Trend
ICE vs. BEV & PHEV**



New brands/new entrants



THANK YOU



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